

RPF Proposal CPI and Dog Range Review

From: Simon Russell <[REDACTED]@realpetfoodco.com.au>
To: Paul Carroll <[REDACTED]@coles.com.au>
Date: Fri, 23 Dec 2022 13:32:55 +1100
Attachments: RPF Proposal CPI and Dog Range Review.xlsx (105.08 kB)

Hi Paul,

Thanks again for your time today.

Firstly, I do appreciate your direction and support you have provided me and RPF. I am listening and motivated to drive a great result for you and Coles.

Thanks for your understanding on Natures Goodness Dry and agree that we will address the situation for the September review.

I have attached an updated "in's and outs" document for reference, along with the changes to maintain 400g over 700g Natures Goodness Wet.

Wishing you a Merry Christmas and Happy New year, I hope everything goes well with the litter of pups and look forward to hearing s few stories when I am back on the 3rd January.

As always, if you need anything from me or RPF call me.

Regards,

Simon

Simon Russell
 Customer Business Manager Coles



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